

From:

Sent: 13 May 2016 11:11

To: Taylor Hugh; Pritchard Amanda; Kerr Ron; Abbs Ian; Sills Eileen; Powell Janet; Hanna Sara; Ridley Marian; Macintyre Ann; Shaw Martin; Steddon Simon; Coffey Hannah; McGuire Steve; Parrott Jackie; Allanson Peter; Cheesman David; Cheston Victoria; Dawe Angela; Morgan Sarah; Newman Mary; Wilkerson Steve

Cc:

Subject: Keep Our Bus Stops Safe! petition - Evening Standard coverage

Dear Directors

As you will be aware, this week the Trust launched an online petition asking TfL to rethink plans for a 'floating' bus stop outside St Thomas' Hospital.

There is a link to the online petition from our website Homepage
<http://www.guysandstthomas.nhs.uk/Home.aspx>.

our team has also designed a poster (attached) to promote the fact that people will be able to sign a paper copy of the petition at PALS at St Thomas' and at Evelina London main reception desk.

The petition is being supported by other local stakeholders including Kate Hoey MP and groups representing hospital patients, blind people and pensioners.

All are concerned about the safety risks to vulnerable road users - both pedestrians and cyclists - because people getting off the buses outside St Thomas' would need to walk across a cycle lane to get to the hospital.

We pitched the attached press release this morning to the Evening Standard.

They've already posted a story online <http://www.standard.co.uk/news/london/hospital-angers-londons-cyclists-by-trying-to-block-westminster-bridge-bike-lane-a3247071.html#> which is attracting quite a few comments, some pro and some anti the Trust's stance, as is the case on Twitter also.

There will be a story on p10 of the paper this afternoon.

The story in the paper will be headlined 'Hospital fights to halt cycle lane that endangers patients' - I have asked for the headline on the online story to be changed to be consistent with this also.

Later today we'll be sending the press release to local media and posting a version as a news story on the Trust and Evelina London websites, also on GTi.

The hashtag to tweet in support of the campaign is #KeepOurBusStopsSafe - please use this if you tweet in support of the petition and also if you are contacting anyone else who you think would be interested in supporting the campaign.

We are also encouraging supporters of the petition to write letters to local papers because this is a good way of keeping the issue on the radar - see contacts below:

Evening Standard letters@standard.co.uk

South London Press letters@slp.co.uk

Southwark News letters@southwarknews.co.uk

Thank you

Guy's and St Thomas' NHS Foundation Trust

T:

E:

W: www.guysandstthomas.nhs.uk