

**From:**

**Sent:** 13 May 2016 10:47

**To:** :

**Subject:** Keep Our Bus Stops Safe! petition - comms plan, press release and poster

Dear all

As you may be aware, this week the Trust launched an online petition asking TfL to rethink plans for a 'floating' bus stop outside St Thomas' Hospital.

There is a link to the online petition from our website Homepage  
<http://www.guysandstthomas.nhs.uk/Home.aspx>.

our team has also designed a poster (attached) to promote the fact that people will be able to sign a paper copy of the petition at PALS at St Thomas' and at Evelina London main reception desk.

The petition is being supported by other local stakeholders including Kate Hoey MP and groups representing hospital patients, blind people and pensioners.

All are concerned about the safety risks to vulnerable road users - both pedestrians and cyclists - because people getting off the buses outside St Thomas' would need to walk across a cycle lane to get to the hospital.

**I've attached our comms plan with actions for named individuals on this email - the Comms team actions are all in train.**

We've issued the attached press release this morning to the Evening Standard.

They've already posted a story online <http://www.standard.co.uk/news/london/hospital-angers-londons-cyclists-by-trying-to-block-westminster-bridge-bike-lane-a3247071.html#> and it should be in the paper this afternoon.

We'll be sending this out to local media and posting a version as a news story on the Trust and Evelina London websites, also on GTi, today.

The hashtag to tweet in support of the campaign is #KeepOurBusStopsSafe - please use this if you tweet and also if you are contacting anyone else who you think would be interested in the campaign.

We are also encouraging supporters of the petition to write letters to local papers because this is a good way of keeping the issue on the radar - see contacts below:

Evening Standard [letters@standard.co.uk](mailto:letters@standard.co.uk)

South London Press [letters@slp.co.uk](mailto:letters@slp.co.uk)

Southwark News [letters@southwarknews.co.uk](mailto:letters@southwarknews.co.uk)

Thanks

Guy's and St Thomas' NHS Foundation Trust

T:

E:

W:[www.guysandstthomas.nhs.uk](http://www.guysandstthomas.nhs.uk)